

'EAR IT IS' - 2EARFM NEWSLETTER MAY 2011

Eurobodalla Access Radio Inc. IBN 9832234359

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Welcome to our second newsletter for 2011. Hope you enjoyed the Easter/Anzac Day break. Do you know that Easter won't be as late again until 2037?

Hope all our Mums had a wonderful Mothers' Day!

FROM THE PRESIDENT

Since last reporting to you, we had our first Presenters' meeting for the year (2nd April)

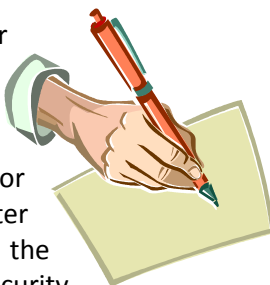
This proved to be interesting, with frank and fearless exchange amongst Presenters and beneficial advice to the Management Committee (MC).

As part of the business planning process a (SWOT) Strengths Weaknesses and Opportunities and Threats analysis was conducted. The suggestions of those present, together with later additions has/will provide useful input for subsequent Business/Action Plans. I added a couple of extra columns to the 'brainstorming' sheets – 'Likes' and 'Dislikes'. The latter probably caused the most excitement and input. In this regard, the MC spent some time at its 28th April meeting addressing issues raised in this forum.

After dark security around our premises was the number one issue voiced, and the MC has authorized the immediate installation of mover-sensor floodlighting to cover the perimeter of the building. It has long been the intention to provide a video security monitor in Studio A as part of the refurbishment.

Promises, and the time taken to undertake them, were identified as an issue. We promise to undertake many different things with good intent, but other issues (within and external to the radio station) beset us and sometimes take priority. Many things seem to take an inordinate amount of time to achieve, but with goodwill on all sides, it does happen. We are all volunteers doing our best under the circumstances prevailing. The proof is in our output – I'm never backward in pointing out to anyone that we punch well above our weight.

Tony Groube



BROADCASTING LICENCE RENEWAL

The application for renewal of our broadcasting licence was submitted to the Australian Communications and Media Authority (ACMA) in November last year. ACMA came back to us in February 2011. Amongst other things, ACMA asked us to differentiate between our product and that of 'mainstream' radio (specifically 2EC).

The Licence Renewal process is transparent and we understand that our original application and responses to ACMA questions appear in the public domain. Regardless of that scrutiny, we believe we provide a popular listening alternative to residents and visitors to the Eurobodalla Shire, which is backed up by a small group of loyal and valued sponsors and you, our members.



We are proud of the community support we derive from our efforts, and are sure you are, too.

STUDIO REFURBISHMENT

The need to refurbish our studios was the driving force behind last year's Radiothon fund raising effort. It's more like 'a work in progress', little to show at the moment, but it is happening. Most of our new equipment has arrived and the next step is to undertake the necessary cabling revision and upgrade, as installation progresses.

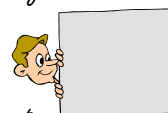
BITS 'N PIECES

Newsletter Frequency

This radio station newsletter will be published and distributed every three months (quarterly) instead of every two months.

New Signs

We are in the process of putting up a new sign at the front of the Rose Street studio property in Moraya. The new sign will reflect our new logo designed by Toby Whitelaw. This sign will give us a fresh look and be consistent with the station's branding. We are also in the process of organizing road side signs to advertise our frequency (107.5 and 102.9) at various key positions on the highways in the Eurobodalla Shire.



**TIME MAY BE A GREAT HEALER, BUT
IT'S ALSO A LOUSY BEAUTICIAN!**

Feedback from You



The radio station would appreciate any feedback you may have regarding programme content. Have you any suggestions for new programmes or ways we could improve our existing ones? Drop us an e-mail or phone us during office hours. If the phone is unattended then please leave a message.

General Meeting

We invite you to attend an informal get together followed by a meeting and a tour of the studios. Put Saturday 18 June in your diary. Bring a plate to share and have a chat and catch up with old friends from 3PM.



Two fish swim into a concrete wall.
One says to the other, "Dam!!!"

PRESENTERS' GUIDELINES

At its March meeting the MC agreed to the issue of *Presenters' Guidelines* in order to obtain consistency around the News/Weather blocks, amongst other things, and these guidelines were introduced at the Presenters' Meeting. Because "we are local, we're live and we're here from breckie till bedtime, seven days a week, fifty two weeks a year" we believe we have an advantage



over the region's other radio stations. The other broadcasters are not necessarily in their local studios, but rely on a network or computer broadcast automation system, at various times of the day. Responses to other issues raised at the Presenters' Meeting will be included in an updated *'Presenters' Guidelines'*.

Why is a person who plays a piano called a pianist, but a person who drives a race car is not called a racist?

ACCREDITED TRAINING

Most of you would be aware that the Community Broadcasting Association of Australia (CBAA) is no longer the Registered Training Organisation (RTO) to provide broadcast training in the Community Radio sector.

The good news is that the Community Media Training Organisation (CMTO) has taken over this role, and through them, the station is again able to offer nationally accredited training in radio broadcasting.

Those that have recently undertaken (non-accredited) broadcast training will be given the opportunity for formal assessment to receive a statement of attainment from the CMTO.

Two further accredited courses will be on offer:

- another 'Basic Broadcasting' course comprising Media Law, Prepare Information for Broadcast, Present Information on Air and Operate a Broadcast Console; and
- An 'Advanced Broadcasting' course comprising digital audio, operation of a portable recorder, record sound, digital editing and interviewing. These units will allow broadcasters who have completed the 'Basic Broadcasting' course to gain a nationally recognised Certificate II in Broadcasting.

Assessment of those who have recently undertaken training will commence in July 2011. New training will commence in August 2011. Each new training course involves a commitment to attend six two-hour sessions and completion of assignments.

Non-accredited training will also continue to be available to meet station requirements.

Please contact Sue Mitchell at the station to register your interest in training or assessment.

Alan Mitchell
Accredited Trainer with CMTO

What's the definition of a will?
It's a *dead giveaway*.

RADIO READING SERVICE

Radio for the deaf? Well not quite. But reading for recipients of Cochlear implants, Australia's RPH network radio reading services play a big part in getting used to their new world of sound.

Recipients are taught how to listen with the implant and understand speech. An integral part of the rehabilitation therapy process is reading aloud as they follow the written text. It provides them with a greater level of independence and self reliance and speeds up the adjustment process.

News readings on RPH services are unedited. Each article is read in full by trained RPH broadcasters, making it easy to follow along.

(Community Broadcasting Association of Australia Magazine April 2011)

Q: How can you delay milk turning sour?
A: Keep it in the cow!

FOR THE GARDEN of your DAILY LIVING



Plant three rows of peas:

1. Peas of mind
2. Peas of heart
3. Peas of the soul

Plant four rows of squash:

1. Squash gossip
2. Squash indifference
3. Squash grumbling
4. Squash selfishness

Plant four rows of lettuce:

1. Lettuce be faithful
2. Lettuce be kind
3. Lettuce be happy
4. Lettuce really love one another

No garden is without turnips:

1. Turnip for meetings
2. Turnip for service
3. Turnip to help one another

To conclude our garden we must have thyme:

1. Thyme for each other
2. Thyme for family
3. Thyme for friends

WATER FREELY WITH PATIENCE AND CULTIVATE WITH LOVE. THERE IS MUCH FRUIT IN YOUR GARDEN BECAUSE YOU REAP WHAT YOU SOW.

SHE WAS SO BLONDE...

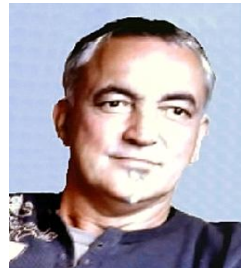
- She sent me a fax with a stamp on it.
- She tried to put M&Ms in alphabetical order.
- She tried to drown a fish.
- She tripped over a cordless phone.
- She took a ruler to bed to see how long she slept.
- It takes her 2 hours to watch '60 Minutes'.
- She studied for a blood test.....and failed.
- She put lipstick on her forehead because she wanted to make up her mind.

MEMBERSHIP

Membership Renewals are due on 1 July 2011.

A reminder will be sent to you. A Renewal Membership Form can be downloaded from the web. If you have an email address we would be pleased to send all correspondence to you by that means. Please call the radio station and give/leave your email address.

PRESENTERS' PROFILE



Francis Hape
(pronounced 'Har-pear')

Tuesday Breakfast Show

- The music album I would take to a deserted island is **The Best Remixes of Frankie Knuckles**.
- The most thrilling, enjoyable and challenging time in my life was watching my extended family watch the **2000 Family Reunion DVD** I produced. The project took me 12 months and many headaches to produce.
- Most terrifying time – when I jumped into a waterfall in my hometown, got sucked under and didn't know where 'up' was.
- I first got into radio around 1982/83 on 104.1 in **Darwin** because I wanted to get involved with the community and learn new skills.
- My favourite food is **Chilli Linguini Prawns**, cooked by my good friend Mark. I can cook them but not like Mark!
- As a child, I wanted to be in show business, behind the scenes.
- My other hobbies/pastimes are as a **photographer** and **Photoshop graphic designer**. I like fishing, my own time, intelligent conversation, being involved in worthy causes, swimming and snorkeling, to name a few.
- First job? I'm a **qualified electrician** and I did an apprenticeship when I was 16 in 1976.
- One of my greatest achievements was applying to an add in a **Hervey Bay** paper (about 1990) for helping put together **Hervey Bay's** first FM radio station (and first Community station.). I helped train about 10 announcers, set up a studio in a garage, put together a 2-week programme and schedule in only 2 weeks. The station is now full time.
- Favourite part of Australia, besides here, is **Darwin**.
- Spent my childhood in a farming community in **New Zealand**.
- My favourite films are **Whale Rider** and a documentary called **This Way of Life**.
- There are so many TV programmes I would avoid watching at all costs. 99.9% of my programming comes from **ABC** and **SBS**. Some I

really can't stand are **Australia's Funny Home Videos** because they laugh at other people's misfortune, and the **Paris Hilton Reality Show** because she wastes oxygen!

I KNOW I'M GETTING OLD WHEN....

- I'm smiling all the time because I can't hear a word you're saying.
- I'm wrinkled, saggy and lumpy – and that's just my left leg.
- I'm walking more (to the bathroom) and enjoying it less.
- I'm usually interested in going home before I get to where I'm going.



2011 COMMUNITY BROADCASTING STATION CENSUS

Every two years, the CBOOnline Project conducts the **Community Broadcasting Station Census**, collecting operational data about programming, finances, staffing, volunteers, subscribers, sponsorship, training and technology.

In 2011 they will be asking all community radio stations to participate in the **Census** in order to build an accurate picture of the state of the sector.



The information is vital to providing a full understanding of community broadcasting.

All stations with a permanent license will be asked to complete the **Census**.

The information gathered is both critical to, and highly valued by the sector and in providing a deep understanding of our position within the Australian media landscape.

(From Community Broadcasting Association of Australia, April 2011)

- A bicycle can't stand alone because it's two-tyred.
- Middle age is when you choose your cereal for the fibre, not the toy.
- Do you realise that in about 40 years, we'll have thousands of old ladies running around with tattoos?

THE AUSSIE WAY!

(1) A study has found Australians rated going to the cinema the most popular cultural activity, ahead of visiting art galleries, zoos and museums. Two in every three Aussies visited the cinema at least once last year, (2010) with most returning five times more!

(2) When it comes to spending time with children, we're the best in the world. A worldwide study looked into the time working and non-working parents spend with kids, and in each list Aussies ranked highly. Compared to other countries, Aussie parents spend significantly more time caring for kids.



(3) The Brits have their English breakfast and the Irish have one too, so it's time Aussies came to the party. Twinning's have started testing to find an Australian blend of tea to sell in stores across the world. A master tea blender is testing the tea and hopes to have it released by next Australia Day.



Did you hear about the guy who made a million dollars in Ireland selling Cheezels?
He sold them as doughnut seeds

EASY MANGO FRUIT CAKE

- 1x425g tin mango pieces in natural juice,
- 500g mixed fruit, and
- ½ Cup of water.

Bring to boil; simmer for 1 minute.

- Add 1½ Cups of S.R. flour,
- 1½tsp bi-carb, and
- 2 beaten eggs.

Mix well. Cook in loaf pan 160C for approx 1 hour.

(Any other tinned fruit can be used)

PLEASE NOTE

Items for the next Newsletter must be in by 31st July. They can be mailed to the station or sent to: blueangel12@bigpond.com.

Alternately, Presenters can place them in the pigeon hole marked 'Gina McFarlane'.

The next 2EAR FM Newsletter will be produced in August.
Happy reading!!

The Editor

