

EAR IT IS' 2EAR FM NEWSLETTER JAN/FEB 2011

Eurobodalla Access Radio Inc. IBN 9832234359

As this is our first newsletter of 2011, everyone from 2EAR FM would like to wish all our members and their families a very Happy and safe year with good listening thrown in.



FROM THE PRESIDENT

A Happy New Year to you all. We've done well surviving Christmas, our visitors, the tourists and all sorts of weather – hot, cold, windy and wet. We've had it easier than our cousins in Queensland, Victoria and Western Australia, not to mention those in flooded in parts of NSW.

Many thanks to those who took on extra shifts over the holiday period and helped to 'keep the show on the road' as it were. It was most unselfish of you.

We had a sombre start to the year – within a twenty-four hour period last month, we lost one of our Presenters, Lee Finch, and two stalwart listeners, Bruce Dawes and Bob Glenn. Our sympathy goes out to their widows and families.

As we settle into 2011, so too does the non-broadcasting action commence. **Training** is in full swing with a number of Presenters undertaking the **Digital Editing** and **Interviewing Courses**, and a group of six 'potential' Presenters joining with students from the University of the Third Age for the **Basic Broadcasting Course**. Good luck and thank you all for your interest. Thanks to our Trainers, too.



I'm pleased to advise that the **Management Committee** has agreed to the purchase of technical equipment associated with the studio refurbishment. Orders are being placed and we hope to see some of the new gear in use during March. As part of the process, **Studio B** will be enhanced to an acceptable 'broadcast quality' level, while **Studio A** will be stripped prior to being upgraded.

Funding for this process comes from last year's **Radiothon** and you can rest assured that there's been lots of debate, soul searching and research into final requirements.

The overall refurbishment will take some time and will **not** be a 'rushed job'.

We continue to generate interest within the community. The latest **McNair Community Radio National Listener Survey (2010)** (see further in this newsletter) shows that 2EAR FM is estimated to share in a community radio audience reach of 29% of the '15+' population



within the broadcast license service area, in a typical week. This result is reflected also, in increased interest from new members and sponsors and the retention of existing sponsors, to whom we extend our gratitude.

Tony Groube.

COMMUNITY RADIO

Once considered a radical experiment, the Community Broadcasting sector of the radio broadcast industry has both evolved and matured. Now entering its fourth decade of development, community broadcasting in Australia is recognised worldwide as one of the most successful examples of a 'grassroots' broadcasting sector.



DIVERSITY

Community broadcasting fosters innovation, creativity and diversity of content. In both structure and output community media reflects Australia's immense cultural diversity and by doing so supports greater tolerance, understanding and social cohesion.

EVER WONDER....

...**why** the sun lightens our hair but darkens our skin?

...**why** is it that doctors call what they do 'practice'?

...**why** lemon juice is made from artificial flavour, whilst dishwashing liquid is made from 'real lemons'?

...**why** the time of day with the slowest traffic is called 'rush hour'?

...**why** 'abbreviated' is such a long word?

...**why** Noah didn't swat those two mosquitoes?



PRESENTER PROFILE SCOTTIE NORTON

You can hear Scottie at 12 noon Saturday's
on 'High Noon'



- Q1:** Which music album would you take with you to a deserted island?
I would take my IPOD!
- Q2:** What is/ was the most thrilling/ terrifying/ challenging/ enjoyable time in your life? *Most terrifying was cave exploring in the Margaret River area.*
- Q3:** How or why did you get into radio?
I love music, and was encouraged by other 2EAR FM Presenters.
- Q4:** What is your favourite food?
Sausages !.
- Q5:** When you were a child, what did you want to be? *I wanted to be a DJ.*
- Q6:** What is your hobby/pastime other than radio? *Listening to music.*
- Q7:** What was your first job/employment?
Childcare.
- Q8:** What is one of your greatest achievements?
To be able to go places without a guide. (Scottie is vision impaired.)
- Q9:** What's your favourite part of Australia other than the Eurobodalla? *Wapole, WA.*
- Q10:** Where did you spend your childhood?
Batemans Bay & Sydney.
- Q11:** What's your favourite film? *Crocodile Dundee.*
- Q12:** What's the TV programme you would avoid watching at all costs? *MASH.*

STANDARD EMERGENCY WARNING SIGNAL (SEWS)



Standard
Emergency
Warning
Signal

stop & listen

What is the Standard Emergency Warning Signal (SEWS)?

SEWS is a distinctive audio signal that has been adopted to alert the community to the broadcast of an urgent safety message relating to emergency/disaster. It is intended for use as an alert signal to be played on public media (such as radio, television, public address systems, mobile sirens), to draw listeners' attention to a following emergency warning. It is meant to attract listeners' attention to the fact that they should take notice of the emergency message.

Why and when will SEWS be used?

The broadcast of practical information to the public in an emergency will enable the community to take appropriate actions to protect life and property. The **SEWS** will alert the public to information about actions they can take to reduce potential loss of life and property.

It is vital that the effectiveness of the **SEWS** is preserved by limiting its use to significant events only. The signal is only to be used in emerging situations of extreme danger, when there is a need to warn the public that they need to take some urgent and immediate action. Such events will be restricted to:

Severe thunderstorm, wind gust, severe flooding leading to residential inundation, intense rainfall leading to flash flooding and/or landslides, cyclone, tsunami, large hail, tornado, storm tide, hazardous materials emergency, biological hazard/major pollution, hazardous material or biohazard emergency, earthquake aftershock, dam failure/dam burst, major bushfire/major urban and rural fire, public safety emergency.


MENTAL HEALTH BENEFITS OF LAUGHTER

- * Adds joy and zest to life.
- * Eases anxiety and fear.
- * Relieves stress.
- * Improves mood



BENEFITS OF LAUGHTER

Laughter relaxes your whole body – it relieves tension and stress, leaving your muscles relaxed for up to 45 minutes after.

Laughter boosts the immune system – it decreases stress hormones and increases immune cells and infection-fighting anti-bodies, thus improving your resistance to disease. 

Laughter triggers the release of endorphins, the body's natural feel-good chemicals. This promotes an overall sense of well-being and can even temporarily relieve pain.

SOCIAL BENEFITS OF LAUGHTER

- * strengthens relationships.
- * attracts others to us.
- * enhances teamwork
- * helps defuse conflict
- * promotes group bonding



PAM'S PATCH

I mentioned last time the planting of **melons** so be patient, they should be ready very shortly.



Some gardeners are reporting low numbers of **bees** in their gardens and many crops are not setting fruit. You may need to use a fine and dry paintbrush to take pollen from one flower

to the next to improve your success rate of fruit set.

Do have a close look at what your neighbour may be doing with sprays, herbicides that are extremely detrimental to the **bee**. Having flowering plants in the garden can be very beneficial in that they attract **bees**, which would then venture onto the flowers that are not so obvious such as **melons** and **bush beans**. If the crop fails dig them in as green manure or leave on top as mulch. Nothing is ever wasted.

I just love this time of year with the abundance of the harvest. I have picked **tomatoes, cucumbers, squash, corn, lettuce, raspberries and flowers to eat of late**. The **onions, garlic and beetroot** were harvested some time ago. Put together with a little salad dressing is a not only a healthy meal but a great gift from your garden for the work one has done earlier in the season.

One unusual edible flower I've tried this year is the **edible chrysanthemum** which is very popular in the florist industry and resembles a large **daisy-like flower**.

A lot of people have made comments to me about "I should have entered my ... in the show". That is the luck of the season, so have a go next year. One year I sponsored the show with a consultation valued at \$90 and 3 **carrots** won it for the cost of a \$2 entry. Great prizes were there again this year from the generous sponsors and the hard work of the committee and their volunteers. A lot of fun too if you don't take yourself too seriously, but you have to be in it to win it. A curiosity at the show was Tubby's unusual vegetable which he informs me is a **New Guinea Bean**.

Are there any recipes out there for that one?

Time now to start thinking of the **Brassicas** and root crops such as **turnips** ready for autumn planting.

ABOUT COMMUNITY RADIO

How is Community Radio Different From Commercial Radio or the ABC?

Community Radio exists to meet needs which are not satisfied by the **mainstream media**. Unlike Commercial Radio which exists to make a profit through advertising, Community Radio is owned by community-based not-for-profit organisations which serve the special interests of those in their Community of Interest.

IDIOT SIGHTING (1)

My daughter and I went through the drive-through window of a fast food outlet, and I gave the cashier a \$5 note. Our total was \$4.25c so I also handed her 25c.

She said: "You gave me too much money."

I said: "Yes, I know, but this way you can just give me a dollar coin back."

She sighed and went to get the manager who asked me to repeat my request.

I did so, and he handed me back the 25c and said: "We're sorry but we don't do that kind of thing."

The cashier then proceeded to give me back 75c change.

IDIOT SIGHTING (2)

A young lady went to a Mexican take-away in Bankstown (Sydney).

and ordered a taco. She asked the person for 'minimal lettuce'.

He said, he was sorry, "but we only have iceberg lettuce."

PRESENTER TRAINING

We are currently training a handful of potential new Presenters and a couple of current Presenters. These new Presenters will be on their 'L' plates in another month so look forward to the new voices and personalities. Our next Presenter Training will be in August so if you fancy yourself behind the mic then please contact the radio station for an audition.

SPONSORSHIP

We thank our on-going sponsors and look forward to a long relationship.

We thank them for the opportunity to promote their business and the support they give to our community radio.

We have three new sponsors who we would like our listeners to support. They are:

- **Southern Phone**
4474 7100 who give back to the local community generously.
- **Turnbull Brothers of Milton**
4455 1353 who would love to purchase your old wares and antiques.
- **Mao's Thai Kitchen of Surf Beach**
4471 1536 who were encouraged to take out sponsorship because a swag of female Presenters had an evening meal there in early February.

In acknowledging our sponsors we would also ask our members and listeners to support them by purchasing their products and services when possible and please make yourself known as a member of 2EAR FM Community Radio.



PROGRAMMES AND CAR STICKERS

If you would like a current programme car bumper sticker(s) then please call the station and give your address details. We would be very happy to send you out these items free of charge. Some members do not require these items as they would prefer to access the internet and we do our best to keep all information on our web page current. www.earfm.com



2EAR FM AT THE SHOW



Photograph shows **Tony Groube, EAR Inc.** President standing behind the **2EAR FM** panel display set up in the pavilion at the showground during the **Eurobodalla Show** in January 2011.

Apart from speaking with a number of interested people about our radio station we also raised money by raffling a painting (won by Kaye Shephard) and proceeds were given to Moruya Red Cross for the Victims of the Victorian Floods.

COMMUNITY RADIO NATIONAL SURVEY

There are more than **26,677** people (aged 15+) in our broadcast license service area **who are potential 2EAR** listeners.

2EAR has a community radio audience of **7,736** in a typical week (**29% of the 15+ population**) or **16,006** in an average month (**60% of the 15+ population**).

HUMOUR

- **Two cannibals** were eating a clown and one says to the other, "Does this taste funny to you?"
- **For Sale:** Parachute. Only used once. Never opened. Small stain.
- **Definition** of laughing stock: Cattle with a sense of humour.
- **Home Improvement:** I just installed skylights in my place. The family upstairs are furious.
- **Baby mosquito** came back after flying for the first time. His mum asked him "How do you feel?" He replied "It was wonderful! Everyone was clapping for me!"