

'Ear IT IS' 2earfm NEWSLETTER

EUROBODALLA ACCESS RADIO INC. ABN 9832234359

MAY 2010

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Listener Survey

To date our Listener Survey gives us the following results: It seems 2EAR FM is reaching all age groups, predominantly the over 40's and broadcasting several musical genres. We definitely have a strong support from the older demographic.

The word of mouth is the finest form of promotion so we ask our 2EARFM members to 'spread the word'.

2010/2011 Membership Fees

We have had a number of people enquiring about 2EAR FM Membership Fees for 2010/2011. Members present at the General Meeting held after the AGM in November 2009, carried a motion to reduce the Single Membership rate and introduce a Family Membership Rate. The 2010 Membership rates will therefore be as follows.

- Single: \$25
- Family Concession: \$40
- Community Organisation: \$50
- Business: \$100

These fees are due on July 1.

A Membership Renewal form will be sent to all current members in June and we earnestly hope that you will continue to support your local community radio station.

Plans for Studio Redevelopment

There are drawings on display in the reception area of the Rose Street studios of the plans to renovate the studios A & B.

Studio redevelopment has been a long time coming and with the help of fundraising, more sponsors, members and grants we may see a dream fulfilled by the end of this year.

New Software

One of the many innovations at 2EAR FM has been the trial introduction of Zara Radio Studio – which in its simplest form allows presenters to play requests within seconds of request being received. It could even be used to automate the play of music and pre-recorded announcements in the absence of a Presenter.

Pre-recorded messages, CD albums or individual tracks are loaded into the computer under their particular genre (Country; Rock, Gospel etc) and further indexed alphabetically, by artist. This allows Presenters to choose to play from the many tracks which they may not possess in their own collection.

Already a good deal of music has been loaded into the fileserver. Technically these are 'ephemeral copies' which are permitted.

Presenters are already being trained to use this digital audio playout system and while some Presenters are chaffing at the bit to use it, others are more cautious but endeavouring to 'have a go'.

Family Fun Day at the Racecourse

What a wonderful day was organised by the Hospital Auxiliary on 10 April 10, and the display and array of Volunteer organisations existing in the Eurobodalla Shire was amazing. Around \$9,000 was raised for the Hospital and a great time was had by all.

Thanks to all those who participated to help make it a very successful day. It was also wonderful to meet listeners and receive positive feedback about the radio station.

There was entertainment from many local artists, activities for the kids and numerous stalls selling a variety of goods. 2EARFM was pleased to be asked to entertain guests in the café area.

Safe and Secure

A SERIES of short illustrated talks on Occupational Health and Security relevant to studio use and management are being offered by Alan and Sue Mitchell, who are accredited radio Trainers.

All Presenters are encouraged to attend and learn from these sessions as the subjects are in their and the radio station's best interests.

The illustrated talks deal with prevention and suggested cures for simple though often overlooked 'flaws' in equipment and furnishings which, although obvious to regular Volunteers/Presenters at 2EAR FM, could prove a potential cause of injury to casual visitors. The session on Workplace Harmony, Peer Relationships and Team Building is advantageous to the preservation of 2EAR FM, your Community Radio Station.

Do it properly

ANY new volunteers with an eye on having their own radio 'spot' must first comply with 2EAR FM training instruction, a standardised audition is the first step.

A clear speaking and friendly voice to which the Listener can relate is essential.

Tuition under an experienced trainer is pleasant and relaxed and it shouldn't take too long to acquire the necessary skills to prepare information for broadcast, present a programme and operate the Control Panel.

A Training session will commence in June on Copyright and Codes of Practice which is a prerequisite for new Presenters going to air. Please call the station if you are interested.

Programme Guide

We've included our recent programme so you can keep or give it away to someone.

Doing Something Right

Reports from many listeners prove 2EAR FM is doing something right. A common thread in conversation is: "There's been a definite lifting of spirits among Presenters – it shows in their voices, and the old enthusiasm is back again..."

Notice of General Meeting

The next General Meeting for Members will be held on Saturday 19 June 10 at the Rose Street Studios Moruya for a 3pm start.

We would like as many members as possible to attend as the main discussion point will be a Radiothon, a fund raiser for 2EAR FM.

Planning is already underway but we would like to impart the vision and the mechanics of such an exercise. The reason for having a Radiothon is that 2EAR FM needs to inject more money into its purse.

In addition to meeting our ongoing expenses such as Insurance fees, rental fees for our transmitter site and rates on the land we occupy, we would like to upgrade our studios and buy new equipment for the other studio which is still not used for on air broadcasting.

Will you join with us in this vision?

We envisage the Radiothon will be a time of relationship building, meeting new friends in a party atmosphere. During the period of the Radiothon we will invite Sponsors, Community Organisations and individuals, and also members to join Presenters in the studio as we encourage listeners to help us out financially with a small or big donation. Tentative dates for the Radiothon are July 29 & 30/Aug 1 & 2.

Hope to see you at the meeting and if not...at the Radiothon.

Presenter Profiles

SEVERAL new faces (voices) have joined the volunteer Presenter ranks and several others have retired due to age, moving away from the area, realizing that they want to go to greener pastures or expectations not fulfilled and in some cases infirmity taking its toll. Over the next few issues we hope to introduce each of our Volunteers in turn.

Kimberley Tickner

(Cool Out With Kim – Saturday 3pm-6pm)

One of the 'older hands' yet younger Presenters is **Kimberley Tickner**.

Kimberley was born on the West Coast of Scotland and when only six-months-old emigrated with her parents to Australia in 1990, becoming a proud Australian Citizen some three years later. She is currently a Moruya TAFE student studying Hospitality (Cert-3) and has already done a course in Child Care, spending her 'non-studying' time working as a volunteer with a local early learning centre. She hopes to attend Bedford College in Sydney to study a combined Child Care Certificate/Diploma in the near future.

Kimberley 'discovered' 2EAR FM by tuning into the radio some six years ago when her parents moved to the Moruya area. Through two of the established Presenter team she was introduced to the radio-station and after initial training was given her own 'spot', *Cool Out With Kim* which is a programme with a mix of old favourites, from the 50's 60's and 70's.

Kimberley opted for '*So Fresh*' as the one album she would take to a desert island. She says that working on 2EAR FM has so far been the most challenging and enjoyable time in her life. Music she says is her main hobby, and estimates that to date the 'greatest achievement' was being chosen in 2009 as Eurobodalla '*Youth Volunteer of the Year*'. She wishes to thank 2EAR FM listeners who put her name forward.

Scottie Norton

(High Noon – Saturday Noon- 3pm)

A Familiar voice and face around the Eurobodalla Country Music Association circles is that of **Scottie Norton** accompanied by his mother **Marie**

Scottie was born in Griffith and moved south with his parents when he was quite young, attending schools of St Edmunds and St Lucy's in Sydney and St Bernards in Batehaven.

Scottie who is technically 'vision impaired' uses mum Marie as his 'assistant' to ensure the correct CDs are in place. His bubbling humour shines through in his choice of tracks at *High Noon* on Saturdays. It is an aural feast for lovers of old-time rock and roll seasoned with a mix of the best of country-western, and he receives frequent requests from his avid listeners

Scottie is also an active member of the Eurobodalla Country Music Association – but more importantly for the Shire, on three days a week he is a regular and much welcome volunteer at a local child-care centre in Moruya.

Scottie 'scoffed' at the choice of a single album to accompany him to a desert island. "One track," he said. "Not enough. I'd take my iPod along, then I could pick and choose from thousands of tracks."

And what does he reckon was the most 'scary' time in his life so far?

"Getting confused when exploring the **Margaret River Caves**. It was all new territory to me, pretty frightening" – and he joked - "Pretty dark too, so it was hard to see...."

A Wee Taste of Scotland

A SIMPLE but nourishing meal found on many a Scots table: Mince, Tattie and Neeps. Serves 2-3

Ingredients: 1lb minced beef (two cup fulls); 1 medium onion; 1 medium turnip; 8 medium potatoes. Teaspoon mustard powder; pinch of salt (to taste) 2 beef stock cubes.

Wash mince. Boil 1 pint (600ml) water in saucepan, crumble stock cubes, add teaspoon mustard powder, stir, then add thinly sliced onion and mince. Cook until tender.

Cut turnip into small cubes (sugar cube size) boil until tender. Then mash with walnut size knob of butter. Boil potatoes. Note - potatoes can be eaten 'whole' or mashed with dessert spoon of milk and knob of butter (to taste).

Serve equal portions of each. Bon Appetite!

Petal's Piece – Autumn

Now is the time to clean up the garden. Dolomite is possibly the best way of sweetening soil.

In May sow **broad beans, winter lettuce, onions, and radish.**

It's also the time to plant out **cabbages, cauliflowers, lettuce, onions, potato onions, shallots and strawberries.**

If you've got too many pumpkins, try this recipe. Take the usual amount of eggs, milk and honey for your favourite baked custard recipe. Beat honey into one cup of cooked mashed pumpkin, and then beat in eggs and milk. Bake as usual. Serve hot or cold. When cold it will 'mould' like a jelly and can be sliced. Yum!

Jobs to do in the Garden

Give **grass** a final mowing over naturalised bulbs before their leaves begin to emerge.

Ease up on watering indoor plants; fertilize autumn flowering bulbs (such as **Nerviness**) when they are finished.

Begin to plant or transplant **rhubarb.**

Take **Camellia** cuttings and continue hardwood cuttings of deciduous trees and shrubs.

Finish fertilizing fruit trees; and prepare holes for new roses.

Dig over empty garden beds and add **compost,**

Our Sponsors

Here is a list of our current sponsors. Please make every effort to support them. Remember, without them 2EAR might not be on air.

Batemans Bay Soldiers Club

4472 4117

Eurobodalla Fencing

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Mitre 10 Moruya

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Moruya Mower and Chainsaw Centre

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